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\$3 million in federal funds to Missouri libraries State Library completes LSTA annual report

State Librarian Sara Parker and the Library Development Division have completed the FY99 annual report of expenditures under the Library Services and Technology Act and submitted the report to the Institute for Museum and Library Services. The 100+ page publication includes a wealth of numerical data, descriptions of "promising practices," a goals report, a complete list of projects, and a financial status report.

LSTA grants totaling \$3,078,424 helped to finance 221 projects in libraries and library consortia across the state. These projects ranged from provision of basic equipment for library automation and statewide reference service to after-school programs for

young people and adaptive equipment for library users with physical disabilities.

Eligible applicants for LSTA grants include public libraries, elementary and secondary schools, academic libraries, research libraries that make available library services and materials suitable for scholarly research that are not otherwise available to the public and are not an integral part of an institution of higher education, and private or other special libraries

Unlike the previous federal library program (LSCA) with its various titles, the LSTA program includes six purposes under which grants are categorized. These purposes and the Missouri statistics follow.

LSTA Purposes/Missouri Grants	# of Grants Awarded	Total Funds Awarded
1. <i>Linkages Among Libraries</i> —establish or enhance electronic linkages among or between libraries	18	\$662,260.00
2. <i>Linkages With Others</i> —link libraries electronically with educational, social or informational services	6	\$243,879.00
3. <i>Accessing Information</i> —assist libraries in accessing information through electronic networks	32	\$219,133.00
4. <i>Consortia/Sharing</i> —encourage libraries in different areas, and encourage different types of libraries to establish consortia and share resources	2	\$1,437.00
5. <i>Computers/Telecommunications</i> —pay costs for libraries to acquire and share computer systems and telecommunications technologies	36	\$327,951.00
6. <i>Targeted Services</i> —target library and information services to persons having difficulty using a library and to underserved urban and rural communities.	127	\$1,553,764.00
Total	221	\$3,078,424.00

Missouri's exemplary programs merit federal attention

The State Library has selected six Missouri projects as "exemplary programs" funded by the Institute for Museum and Library Services during FY99.

Accessing the Net: The Senior Edition
Library: Northeast Missouri Library Service, Kahoka

The library entered into a cooperative venture with area senior centers to train senior citizens in accessing electronic resources. Senior volunteers then conducted training sessions for the public in the library and the senior centers. Five public libraries partnered with five senior centers for the project.
(continued on page 2)

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Basic Equipment/Adaptive Equipment Grants

Library: Missouri State Library

Through this program, the State Library has made a significant advance in assisting libraries to acquire the equipment needed to effectively use technology for information delivery. However, standard computer equipment is inadequate to provide information access for persons with disabilities. To provide access for persons with physical disabilities, the State Library designed a mini-grant program to place adaptive equipment designed to enhance information access in public libraries. This mini-grant program allowed libraries to choose from a preselected group of equipment to assist persons with disabilities in the use of library services. Among the items were closed circuit television for viewing print materials, large screen monitors, adaptive keyboards, screen magnification hardware and software, an adaptive mouse, and an adaptive foot switch to use as keyboard/mouse. All sizes of public libraries participated in this program.

Marketing Missouri's Libraries **Library: Missouri State Library**

The State Library formed a task force to develop a statewide marketing campaign for libraries, which will be a multi-year endeavor. The task force's first objectives were to discover what librarians wanted from a marketing campaign and to determine the public perception of Missouri libraries. Both objectives were met through surveys conducted in the state. Task force members surveyed 70 librarians, and the Center for Advanced Social Research at the University of Missouri-Columbia conducted a 10-minute telephone survey of 1,230 Missourians. CASR found a high level of awareness of Missouri libraries as well as appreciation for library services in general. The State Library and the task force also sponsored a statewide marketing conference, which will be followed by regional workshops as the campaign continues. Further projects include work with an advertising agency to create campaign graphics, a campaign manual, a Missouri libraries video, and media advertisements.

Federal funds pay for basic equipment in Missouri libraries

The Basic Equipment Grant Program is one of Missouri's exemplary FY99 projects, funded through the Institute of Museum and Library Services. These grants have enabled libraries across the state to purchase a variety of needed equipment such as computers, scanners, copiers, and microfilm readers. A key component of this program is the adaptive equipment grants, which help libraries to acquire equipment for compliance with the Americans With Disabilities Act.

As the following figures show, libraries have purchased an impressive amount of equipment through Basic Equipment grants.

494	computers	42	19inch monitors
114	scanners	34	21 inch monitors
33	fax machines	27	one-hand keyboards
7	photocopiers	61	big-key keyboards
13	microfilm reader-printers	26	foot-switch mice
98	videoconferencing set-ups	111	joystick mice
40	closed-circuit televisions	61	magnification hardware
69	adjustable tables	70	magnification software
63	hearing amplifiers	27	other equipment

*e.g., slip printers, overhead projectors, typewriters, laminators, cables, backup power

NetLINK: Public Internet & Electronic Media Training

Library: St. Louis Public Library

Access to computers is very limited in St. Louis. In the city's poorer neighborhoods, family computer ownership is less than one in 10 households. St. Louis Public Library has sought and received grant funding for the purchase of computer equipment and software for public use. Through NetLINK, the library provided free public computer training sessions, teaching adults and children to use computers, the Internet, and electronic reference products. The library contracted with three computer instruction providers to develop a series of flexible training sessions. During a six-month period, the library offered 277 separate two- or three-hour classes delivered to more than 3,500 youth, adult, and senior library patrons.

Libraries & Seniors

Library: Missouri State Library

Formed in 1997, the Task Force on Library Services for Older Adults met throughout the year to develop a plan to enhance library services for older Missourians. They conducted a survey to determine the current level of library services to seniors, held regional discussions on these services

as well as a statewide conference. In June 1999, the task force distributed its report and recommendations to public libraries, titled *Strengthening Services for Older Missourians*. The report outlines a three-phased approach including a recognition program, effective marketing, and using federal and state grant funds to further the development of library services for seniors. The recommendations will be implemented over the next five years.

Continuing Education & Training—Summer Institute

Library: Missouri State Library

Highly praised by participants, the summer institute provides an opportunity for librarians and library staff to learn the basics of librarianship or update their library skills. The program is intended for staff who do not have professional library degrees. It is open to staff from public libraries and corrections institutions. The week-long program offers 18 hours of instruction in two course series, Basic Library Skills and Advanced Library Skills, and a series of three-hour workshops. Instruction in the basic course is by Missouri library professionals; advanced courses feature academics and library professionals from Missouri and other states.



Web Watch

Degree Search

www.degreesearch.com/

A great tool for finding colleges and universities that offer specific types of degree or certificate programs. For example, a search for degree programs in "biomedical engineering" in the United States returned links to 40 different schools.

Cultural Funding: Federal Opportunities

www.arts.gov/federal.html

A new addition to the National Endowment for the Arts' website. This site will help nonprofit arts organizations to identify potential federal support for cultural programs and local access points for that support.

Innovative Internet Applications in Libraries

www.wiltonlibrary.org/innovate.html

Offers links to selected Web resources created by librarians such as book and reading lists, virtual tours, "my library" personalized interfaces, special collections, online exhibits, tutorials, and virtual reference desks. Also includes links to online library-related journals and newsletters.

Desktop Videoconferencing Grants—Awarded Fall 1999

Library	Award	Equipment
Adair County Public Library	\$4,800	two basic desktop videoconferencing setups for H232; 2 computers with 19-inch monitors
Gentry County Library	\$2,400	basic desktop videoconferencing setup for H232; 1 computer with 19-inch monitor
Montgomery City Public Library	\$2,400	basic desktop videoconferencing setup for H232; 1 computer with 19-inch monitor
Piedmont Public Library	\$2,400	basic desktop videoconferencing setup for H232; 1 computer with 19-inch monitor
TOTAL	\$12,000	

American musical traditions on public radio

"American Routes," a weekly public radio program that plays all kinds of American music including roots rock, soul, rockabilly, country, blues, jazz, Tejano, Cajun, and zydeco, is now airing on more than 150 stations nationwide.

Produced by University of New Orleans folklorist Nick Spitzer for Public Radio International, "American Routes" spans genres and eras of American music from Aretha Franklin to George Jones, Los Lobos to Howlin' Wolf, Count Basie to Beck, Gershwin to Dylan, Armstrong to Marsalis.

For a list of stations, air-times, playlists, and newscips, check out <http://www.amroutes.com>.



LSTA Adaptive Equipment Grants—Awarded Fall 1999

<i>Library</i>	<i>Award</i>	<i>Equipment</i>
Bloomfield Public Library	\$1,025	adjustable table, screen magnification software
Dulany Library	\$3,430	adjustable table, computer with monitor, big-keys keyboard
Keller Public Library	\$9,100	laptop PCs, projector
Macon Public Library	\$5,750	computers with 21-inch monitors, big-key keyboard, specialized mouse
Mountain View Public Library	\$ 255	one-hand keyboard
New Madrid County Library	\$7,200	closed circuit TVs, adjustable tables
North Kansas City Public Library	\$8,860	closed circuit TV, adjustable table, computer with 21-inch monitor, 19-inch monitor, 21-inch monitor, big-keys keyboards, specialized mouse
Scenic Regional Library	\$3,100	closed circuit TV
Webster County Library	\$ 350	adjustable table
TOTAL	\$39,070	

Millennium project for public libraries

Some 800 public libraries throughout the nation will each receive 50 volumes of The Library of America's distinguished American literature series under a new national library initiative called "A Core Collection for America's Libraries—The Millennium Project for Public Libraries."

The initiative is a team effort by both private and public organizations—the Carnegie Corporation of New York, the National Endowment for the Humanities (NEH), The Library of America (LOA), and the American Library Association—to help budget-strapped public libraries add high-quality literary editions to their collections and ex-

pand the opportunities for organized literary discussion within their communities.

The Carnegie Corporation is contributing \$1 million to the effort, which involves placing the 50 most recent LOA editions of the writings of America's best authors in some 800 public libraries. The libraries that receive the editions will be selected in an open competition administered by NEH.

Library recipients must make a commitment to provide public programming organized around the LOA volumes. Activities may consist of reading and discussion programs, lecture series, exhibitions, or readings by local talent from the volumes followed by discussion of the works, or a combination of these formats.

Newsline will carry further information about the project as it becomes available.

LSTA Library Cooperation Grants—Awarded Fall 1999

<i>Library</i>	<i>Award</i>	<i>Equipment</i>
Missouri Library Network Corporation—\$4,940	Basic Serials Cataloging Workshop	Workshops for library staff to increase the pool of knowledgeable serials catalogers in Missouri and to raise the quality of serials cataloging records contributed to shared databases.
Missouri Library Network Corporation—\$5,435	Effective Use of the OCLC Interlibrary Loan Service Workshop	Workshops to train library staff in the use of recent system enhancements of the OCLC Interlibrary Loan System.
Missouri Library Network Corporation—\$3,895	Insurance 101 for Library Directors	Workshop to familiarize library directors with what they need to know when shopping for library insurance; one-day session to be held prior to an MPLD meeting.
Missouri Library Network Corporation—\$5,060	Planning for a Local Library System	Workshops for library staff and trustees to familiarize participants with several library automation systems that are currently available.
Missouri Library Network Corporation—\$4,865	Basic Library Materials Preservation Workshop	Workshops to improve paper and book preservation skills of librarians so that library materials will last longer and increase the amount of time materials can be of use to library patrons.
Mid-Continent Public Library—\$10,000	Teen Parents Literacy Seminar	Eight sessions conducted by professional speakers will provide teen parents with life skills and parenting information through the Family Literacy Center.
Richwoods R-VII Accelerated School Library—\$23,860	Richwoods Reaches Out	Opening the school library to all the community after regular school hours; providing programs for all ages. Partnering with Washington County Library and other local agencies.
Smithville R-II Middle School Library—\$9,350	Bringing Books to Life	Reading Clubs for middle school students with viewing of films based on books and meeting authors and subject area specialists of the books the students have read. Partnering with Mid-Continent Public Library.
TOTAL	\$67,405	



Still a leader

One of the most common and simplest items used by people of all ages and walks of life was patented in March 1858. That's when Hyman Lipman was granted a patent for a lead pencil with an eraser on the top. In spite of the recent explosion of electronic technology—computers, fax machines, and the Internet—the everyday pencil endures in homes and businesses across the country. More than four billion dollars worth of pencils, along with assorted office and art supplies, are sold every year in the United States. In fact, the number of people engaged in making these goods increased during the last decade from 30 to 35 thousand.

Source: U.S. Census Bureau



E-Rate to receive full funding

Funding commitments for the third year of the Schools and Libraries Universal Service Program will begin in mid-April. This year's program will be funded at \$2.25 billion, the full amount allowed under the commission's rules.

The first funding "wave" commits approximately \$185.6 million in support to public and private schools and libraries nationwide. Other funding waves, committing the remaining funds, will follow each week.

Stephen King's e-book a hit

Riding the Bullet, a 66-page story by Stephen King, was released on March 14 in digital format only. This book made history by being the first all-digital title from a bestselling author and published by a leading publisher (Simon & Schuster).

In the first 14 hours the book was available, 400,000 copies were ordered. However, many of these downloads were free; Amazon.com, barnesandnoble.com, and Powells.com offered the book to customers at no charge on the first day of sale. Other sites charged \$2.50 per book. The book was downloadable for use on PCs, Palm Pilots, and electronic books.

The websites that offered the book were overwhelmed by demand, with many sites operating at 100 percent of capacity.

New IMLS website

The Institute of Museum and Library Services website at <http://www.imls.gov> has been redesigned for easier navigation and better access to important agency information. It connects users to complete grant information, best practices, publications, and research, and it features new interactive tools, such as a map of grants by state and the IMLS electronic newsletter.

The newly designed site is a valuable source of information for grant seekers. Applicants can retrieve all IMLS grant guidelines from the site as well as current application deadlines, grant announcements, sample narratives, lists of previous winners, and grantee outreach resources. The site also provides information for members of the news media, Congressional staff, and anyone who wants to learn how the nation's museums and libraries expand their services with federal funds.

1999 bookstore sales

Bookstore sales for 1999 were modestly better than 1998, thanks to increases in the last two months of the year. Total bookstore sales for 1999 were \$13.7 billion, or 3.7 percent over 1998. By comparison, overall retail sales increased by a robust 9 percent for the same period.

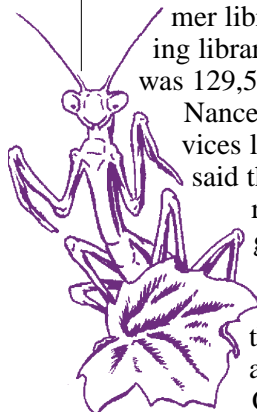
Reading Time '99 reaches thousands of children

Last year, 127 Missouri public libraries participated in the State Library's summer reading program, "Reading Time '99." And

116,650 children registered for summer library activities at the participating libraries. Total program attendance was 129,559.

Nancee Dahms-Stinson, youth services librarian at the State Library, said the overall program received ratings of excellent and very good (74%). Librarians gave the highest ratings to the program bookmarks, followed by the activity booklet, idea manual, and poster.

Craig Thomas, a freelance artist



from Cape Girardeau, created the art for the 1999 program.

Internet training materials for seniors

Through an LSTA grant from the State Library, the Missouri Library Network Corporation (MLNC) has developed six free courses librarians can use in their programming for senior citizens. The courses, designed specifically for seniors, provide an introduction to the resources and information available through the Internet for subjects of interest to seniors.

Each program is 45 to 60 minutes and includes the curriculum, a PowerPoint presentation, handouts, and exercises that focus on eight to 12 websites per class. MLNC developed the curricula, and all materials may be used as is or modified to suit local needs. The courses are:

- *Tracking Your Investments on the Internet*
- *Travel Sites on the Internet for Senior Citizens*
- *Consumer Health Information for Seniors on the Internet*
- *Senior Citizens and Politics on the Internet*
- *Estate Planning Resources on the Internet*
- *Games and Recreation for Seniors on the Internet*

To view or download the course materials, go to <http://www.mlnc.org/seniors>.



Personal Notes

Debra Musselman has been named public service librarian for Wolfner Library, a division of the State Library. She replaces Ruth Hemphill, who recently accepted the directorship of the Tennessee Library for the Blind and Physically Handicapped in Nashville.

Musselman comes to the State Library from the Lewis and Clark Middle School in

Jefferson City where she worked in the school's media center in the public and technical services areas. She also has worked in several Minnesota libraries including the Traverse des Sioux Library System, the University of Minnesota Biomedical Library, and the Waseca-LeSueur Regional Library.

She holds a B.A. in English and an M.L.S. from the University of Minnesota.

Jeanette Piquet has been named director of the Richmond Heights Public Library. Before accepting her new position, she spent seven years as manager and two years as assistant manager of St. Louis Public Library's Buder Branch. She also worked in administration at St. Louis Public Library.

Piquet received an M.L.S. from the University of Missouri-Columbia and a B.A. in art history from the State University of New York at Geneseo.

Linda Hartman, library media coordinator for the Raytown School District, will receive the Missouri Association of School Librarians' 26th Special Service Award at the association's spring conference in April.

Hartman has a long history of leadership in MASL, and the award recognizes the scope, diversity, and length of her dedication to the organization and to librarianship. In addition to MASL, her association service includes offices and committee work for the Greater Kansas City Association of School Librarians, the American Association of School Librarians, and the American Library Association.

She served as a library media specialist for the Hickman Mills School District for 25 years before accepting her current position at Raytown.

Sally Hatton, a school librarian from Willow Springs, won an EBSCO ALA Conference Sponsorship Award, which provides assistance for attendance at the 2000 annual conference in Chicago. She is one of 10 recipients nationally to receive this award.

The award covers up to \$1,000 in expenses and is donated by EBSCO Subscription Services. Winners were selected based on a 250-word essay summarizing "how attending the annual conference would contribute to my professional development."

Dr. Jon Warren has been appointed director

of adult basic education and family literacy in the Division of Vocational and Adult Education, Missouri Department of Elementary & Secondary Education (DESE). He replaces Elvin Long, who retired last year.

Warren has worked in adult education since the late 1970s. He joined the Missouri Department of Corrections in inmate education in Jefferson City and other Missouri correctional institutions. Since 1981, he has worked at DESE in various sections including veterans education, human resources, and adult basic education.

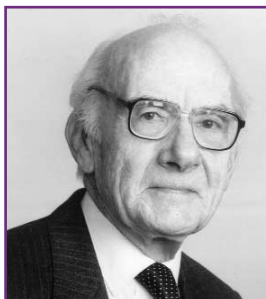
Warren received a B.S. in sociology from Drury College, an M.Ed in adult education from Lincoln University, and a Ph.D in religion from Baptist Christian College (NC).

Dr. Kenneth J. LaBudde, former director of libraries at the University of Missouri-Kansas City, died on March 25, 1999.

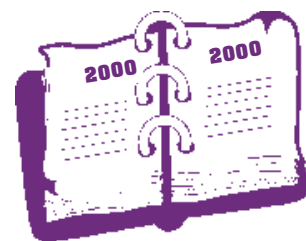
LaBudde earned a B.A. (comparative literature) with high honors and his B.L.S. with high distinction from the University of Wisconsin. His M.A. and Ph.D in American studies were from the University of Minnesota, where he was designated a Greater University Fellow.

In 1950, he came to Kansas City to become director of libraries and professor of history at the University of Kansas City (UKC). After 35 years, he retired from the University of Missouri-Kansas City and was appointed professor emeritus. Since then, he continued to work in the UMKC libraries as curator of collections.

In the wider library world, LaBudde was one of the founders of the Kansas City Metropolitan Library Network, supported networking initiatives across Missouri, served as a leader in the Missouri Library Association, and played a pivotal role in the achievement of academic status for librarians at the University of Missouri. He was active in both state and national library associations and was a leader in many Kansas City area historical, cultural, charitable, and civic organizations.



Upcoming Events



May 1-2
Missouri Delegation at
National Library Legisla-
tive Day
Washington, DC

May 5-11
Medical Library Associa-
tion Annual Conference
Vancouver

June 1-2
Missouri Public Library
Directors Meeting
West Plains

June 15
Secretary's Council on
Library Development
Meeting
Warrensburg

June 3-35
BookExpo America
Chicago

June 10-15
Special Libraries Associa-
tion Annual Conference
Philadelphia

July 2
National Literacy Day

June 6-13
American Library Associa-
tion Annual Conference
Chicago

July 15-20
American Association of
Law Libraries Annual Con-
ference
Philadelphia

July 18-19
Missouri State Census
Data Center Annual
Conference
Jefferson City



The state of employment in Missouri

Missouri posted the lowest average annual unemployment rate in more than 20 years in 1999. Despite a slight increase in the state's unemployment rate in December, the 12-month average for the year was 3.1 percent, well below the 1998 rate of 4.2 percent.

Approximately 77,200 Missourians were estimated to have been jobless in December, while 2,805,900 were working. On a seasonally adjusted basis, the estimated unemployment rate inched up one-tenth of a percentage point to 2.8 percent. Both the seasonally adjusted and not seasonally adjusted rates are the lowest December unemployment rates dating back to 1978.

Source: Missouri Department of Economic Development

Judges rule on reading

As a kick-off event to the third annual Read Across America, the Missouri Supreme Court entered into a "special session" on February 22 to promote reading. The justices wanted to call attention to the importance of reading and to encourage children to complete their education.

About 60 students from the Thorpe Gordon Elementary School in Jefferson City visited the Supreme Court and took a reading oath, administered by chief Justice William Ray Price. The oath went like this:

I'll read to myself. I'll read to a crowd. It makes no difference if silent or loud. I'll read at my desk, at home and at school, on my bean bag or bed, by the fire or pool.

Justices Duane Benton, Ann Covington, and Michael Wolff also read to the children.

Read Across America celebrates the March 2 birthday of Dr. Seuss. Libraries, schools, and daycare facilities throughout the state held programs during which local dignitaries and community leaders to read stories to children and shared reading memories with families.



In Jefferson City, Supreme Court Justice Duane Benton reads to Thorpe Gordon fourth grade students from a Dr. Seuss book

Julie Smith/Jefferson City News Tribune

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